



Vator (short for innovator) is a professional network for entrepreneurs and investors. Founded and run by veteran and award-winning journalist Bambi Francisco, Vator consists of Vator.tv (soon to be vator.co), one of the largest business networks dedicated to entrepreneurship, VatorNews, Vator's news site focused on the business and trends of high-tech entrepreneurship and innovation. VatorNews has 500-plus contributors. Vator also has a technology platform called Vator Competitions, which is an online competition management system.

Vator has always been a catalyst for innovation. Since our launch in June 2007, we have been a professional network for ideas and businesses. People initially used Vator to pitch their ideas/businesses through video. Today, people use their company profiles to share their story to the entrepreneur community on Vator as well as the broad community across the vast Web. Our goal has always been to help the best entrepreneurs succeed. [www.vator.tv](http://www.vator.tv)



Who are the active investors in LA and what are they looking for? Will talent agencies and movie studios become the new VC growth money? How do you get the initial distribution and traction for your startup? What are some of the tools to build and scale your venture? Who are the new investors in LA, and the active angels helping to give back and fuel the ecosystem? If Silicon Valley produces hard-core tech geeks, what can we expect from LA?

[http://vator.tv/events/splash\\_la\\_oct\\_2014](http://vator.tv/events/splash_la_oct_2014)

Our stellar lineup of speakers will help you answer those questions at our 4th Annual Splash LA, this Oct. 2 in Santa Monica. Learn more: [vatorsplashla.com](http://vatorsplashla.com)

[Register here](#) to get your Special Labor Day Sale price (\$200 off day-of price).

\*Limited number available.

New to our speaker list includes: Cody Simms, Managing Partner at [TechStars](#), heading up the Disney Accelerator, as well as Adam Lilling, Founder of [Pulse Capital](#), a new Series A fund whose investors include major celebrities. They'll join our "From Hollywood Scripts to Startup Decks" panel with heads of [United Talent Agency](#), [CAA Ventures](#) and [Warner Bros. Media Camp](#).

We'll also have Bill Woodward, Founder of [Anthem Venture Partners](#), moderating our panel on the changing LA tech scene, with investors who're shaping it, including [Dana Settle](#) at [Greycroft](#), an investor in [Maker Studios](#), [Eric Manlunas](#), Founder of [Wavemaker](#) (formerly Siemer, one of the most active VCs in LA), and Paige Craig, prolific angel investor.

Kevin Winston, founder of [Digital LA](#), will be moderating our Special Session on technology and the LA culture, with Peter Marx, the CTO of the [City of LA](#), [Ashish Soni](#) (USC [Viterbi School of Engineering](#), [Viterbi Startup Garage](#) & VSi2), Eva Ho ([Susa Ventures](#)), Tara Roth ([Goldhirsh Foundation](#), LA 2050), Nate Redmond ([Rustic Canyon](#)), and Rob Kornegay ([Wilson Sonsini](#) - our title sponsor).

You'll also hear from [Brian Lee](#) and Jessica Alba, Founders of [The Honest Company](#), on what's happening as they go for the IPO goal and lessons learned scaling it from 0 to an \$100-million revenue run-rate. The Honest Company just raised \$70 million, bringing their total [raised to more than \\$100M](#).

You'll hear from Michael Heyward, Founder & CEO of [Whisper](#), one of the hottest next-generation mobile apps that's helping to put LA on the map for social mobile applications.

You'll hear from seasoned entrepreneurs and investors, Bill Gross, Founder of [Idealab](#) and [Mike Jones](#), Founder of [Science](#), on building startups in LA and successful startups in general.

You'll also hear from [Scott Painter](#), Founder & CEO of [TrueCar](#), which just went public and sports a \$1 billion valuation, as well as [Matt Coffin](#), successful entrepreneur-turned -angel who sold [Lowermybills](#) for \$300M.

Phew! We hope you're excited about the content as much as we are!

Remember, we're also looking to find promising startups to pitch live on stage. The winner receives one-hour, sit-down meetings or lunches with top-tier investors such as [Greycroft](#), [Javelin Venture Partners](#), [Baroda Ventures](#), [Anthem Venture Partners](#), [CAA Ventures](#), [Tech Coast Angels](#), [Rustic Canyon Partners](#), [Bullpen Capital](#), [Shasta Ventures](#) and [The Pritzker Group](#). Plus the winner gets two-months of free engineering work, courtesy [Stratpoint Technologies](#), and \$24k in free annual services from [Rackspace](#), an [Apple iPad](#), two hours consulting work from [Wilson Sonsini](#) and [KPMG](#), and more. All together, the package is \$35k-plus in free services - a nice bundle of services for any startup.

Let your favorite startup know: [Apply to present](#). It's free to enter and present.

Don't forget to get your [Labor Day Special tickets](#).

See you at Splash!

Best Regards,  
The Vator Team